cityvarsity
school of media & creative arts

GRAPHIC DESIGN FOR DIGITAL MEDIA
Part Time / CityVarsity Programme

Short Programmes upgrade skills and knowledge to ensure success in a chosen field of learning, but are not credit bearing and not registered on the National Qualifications Framework (NQF).

*Programme start dates and tuition fees are subject to change.

DESCRIPTION:

This comprehensive Graphic design for digital media programme covers the applications that are currently used by all sectors of the Advertising, Design and Publishing Industries. The programme also covers the basics of typography, design and layout techniques. The students will create a complete Corporate Identity at the end of the programme. This programme can be broken down into separate modules.

PROGRAMME ADMISSION REQUIREMENTS:

Students need to know how to operate Windows.

PROGRAMME INFORMATION:

Days: Saturdays
Time: 08:00 - 13:00
Duration : 9 Weeks | 54 Hours

PROGRAMME OUTLINE:

8 weeks / 54 Hours

MODULE 1 : Adobe Illustrator:
· Introduction to the Apple Macintosh
· Basics of computer graphics
· The Toolbox
· Transformation Windows
· Colour
· Import and Export
· Creating Graphics
· Illustrator Effects
· Live Paint
· Assignment
MODULE DURATION 3 WEEKS

MODULE 2: ADOBE PHOTOSHOP:
· Introduction to Photoshop
· Tools
· Menus
· Channels
· Colour
· Blend Modes
· Retouching images
· Working with Layers
· Compositing of images
· Deep-etching and Masking of pictures
· Combining vector elements with Photoshop
· Filters
· Exporting from Photoshop
· Assignment
MODULE DURATION 3 WEEKS

MODULE 1 : Adobe InDesign:
· Introduction to InDesign
· Covering Tools
· Colours (the importance/creating of colours for web and print)
· Repro
· Printing
· Style sheets
· Master Pages
· Importing vector elements into InDesign
· Importing from another application (Freehand/Illustrator or Photoshop)
· Working from one application to another
· Assignment
MODULE DURATION 3 WEEKS

JOB OPPORTUNITIES

DTP Designer, DTP Operator: local and overseas opportunities. The industry is currently booming.

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● **CERTIFICATION:**

Completion of minimum requirements for this short programme will result in the issuance of a CityVarsity Certificate of Proficiency. Classes will be offered in a blend, should a student not have met the minimum requirements but have attended more than 80% of classes, a CityVarsity Certificate of Attendance will be issued.
Certificates are only issued once the balance have been settled in full.
This short learning programme is not registered on the NQF and is not credit bearing.

Disclaimer:
The information contained in this fact sheet is accurate at the time of printing. However, factors beyond the control of CityVarsity (such as environmental, regulatory or technical changes) may cause the contents of this fact sheet or of the programme to change. In the event of any such change, CityVarsity will notify current students. All possible measures will be taken to minimise inconvenience to students.

Name of student: I... , hereby acknowledge that I understand the information stated in this document and fully comprehend the specifics explained above pertaining to this qualification.

Signature of Student:....................................
Name of Student Advisor:.......................... Signature:..
Date:..

BOOKINGS AND ENQUIRIES CONTACT ONE OF OUR SALES CONSULTANTS

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